

Privacy Policy

L.V.D GROUP PTY LTD

Privacy Policy - L.V.D Group Pty Ltd

L.V.D Group Pty Ltd is committed to protecting the privacy of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

Please read this policy carefully to understand our views and practices regarding your personal information.

1. Information We Collect

We may collect and process the following personal information:

- Personal Identification Information: Name, email address, phone number, company name, job title, or any other details you provide when you subscribe to our marketing communications, submit an inquiry, or contact us for services.
- Technical Data: IP address, browser type, device type, operating system, and usage data from your interactions with our website.
- Marketing and Communications Data: Your preferences in receiving marketing from us and your communication preferences.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To send you marketing emails, newsletters, and updates about our products, services, and promotions (if you have opted in).
- To respond to inquiries and provide the services you have requested.
- To personalize your experience with our website and enhance our offerings.
- To improve our website's performance and user experience through analysis of usage data.
- To comply with legal obligations, resolve disputes, and enforce our agreements.

3. How We Protect Your Information

We take reasonable steps to protect your personal information from unauthorized access, alteration, disclosure, or destruction. While we strive to use commercially acceptable means to safeguard your personal information, please be aware that no method of transmission over the internet or method of electronic storage is 100% secure.

4. Sharing Your Information

We do not sell, rent, or lease your personal information to third parties. However, we may share your information with trusted third-party service providers who assist us in operating our website, conducting business, or providing services to you. These providers are required to keep your information confidential and are prohibited from using your data for any other purposes.

We may also disclose your information if required by law, to comply with a legal obligation, protect our rights, or respond to legal requests from authorities.

5. Marketing Communications

You may receive marketing emails from us if you have subscribed to our newsletter or other communications. If you no longer wish to receive marketing emails, you can opt-out at any time by:

- Clicking the unsubscribe link at the bottom of any marketing email you receive from us.
- Contacting us directly at sales@lvdgroup.com.au



6. Cookies and Tracking Technologies

Our website may use cookies and other tracking technologies to enhance your browsing experience and gather data about how our site is used. You can manage cookie preferences through your browser settings.

7. Your Data Protection Rights

Under the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs), you have the following rights in relation to your personal information:

- Access: You have the right to request a copy of the personal information we hold about you.
- Correction: You have the right to request corrections to any inaccurate or incomplete information we hold about you.
- Deletion: You may request that we delete your personal data, subject to certain exceptions.
- Restriction: You may request to restrict the processing of your personal data in specific circumstances.
- Data Portability: You may request to receive your personal data in a structured, commonly used, and machine-readable format.
- Objection: You may object to the processing of your personal data in certain situations, including receiving marketing communications.

To exercise these rights, please contact us using the contact details provided below.

8. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect or solicit personal information from children. If we become aware that a child under the age of 13 has provided us with personal information, we will take steps to delete such information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and we will update the "Last Updated" date at the bottom of the policy. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

L.V.D Group Pty Ltd
sales@lvdgroup.com.au
1800 LVDGROUP
Showroom 4, 7 Dalton Road Thomastown VIC 3074

